

Banner Advertising

- Increase your audience when you combine your Metroland newspaper and Simcoe.com
- Costs up to 80% less than other forms of advertising
- Reach the 9-5 office crowd
- Animated ads are sure to increase business
- We are Simcoe County's most powerful Internet presence

LEADERBOARD 728X90	
1 week / 10,000 views	\$ 80.00
1 month / 50,000 views	\$ 380.00
3 months / 150,000 views	\$ 1050.00

SKY SCRAPER 160x600	
1 week / 10,000 views	\$ 80.00
1 month / 50,000 views	\$ 380.00
3 months / 150,000 views	\$ 1050.00

CORPORATE BIG BOX 300X250	
1 week / 10,000 views	\$ 80.00
1 month / 50,000 views	\$ 380.00
3 months / 150,000 views	\$ 1050.00

HORIZONTAL BAR 468X90	
1 week / 10,000 views	\$ 50.00
1 month / 50,000 views	\$ 240.00
3 months / 150,000 views	\$ 650.00

TILE AD 120x90	
1 week / 10,000 views	\$ 25.00
1 month / 50,000 views	\$ 115.00
3 months / 150,000 views	\$ 273.00



- Other Marketing Opportunities include eContests, FreeDateConnection, Goldbook, Simcoe Weekend, Huronia Business Times, yourautos.ca, yourclassifieds.ca, and Special publications.

Specialized Marketing Opportunities

ENTER TO WIN eCONTESTS

- Reach your target demographic with 'give-aways'
- Create a positive image for your business
- Promote a one day event or simply drive awareness of your website and establishment
- Benefit from other media promotions and simcoe.com house ads.
- Quantifiable results
- Combo your print advertising to receive added discounts and value



PACKAGE 1	\$1500
<ul style="list-style-type: none"> • Online contest designed, hosted and maintained by Simcoe.com • Banner Advertising including one of our top 3 spots (limit to 1 month) • Editorial Pages devoted to the results of your contest. • In house promotion of contest 	

PACKAGE 1	\$1000
<ul style="list-style-type: none"> • Online contest designed, hosted and maintained by Simcoe.com • Banner Advertising including one of our top 3 spots (limit to 1 month) • In house promotion of contest 	

PACKAGE 3	\$600
<ul style="list-style-type: none"> • Online contest designed and hosted by Simcoe.com • In house promotion of contest 	

Contests are subject to approval

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LEADERBOARD 728X90	
1 week	\$ 40.00
24 weeks	\$ 432.00
48 weeks	\$ 768.00

SKY SCRAPER 160x600	
1 week	\$ 40.00
24 weeks	\$ 432.00
48 weeks	\$ 768.00

CORPORATE BIG BOX 300X250	
1 week	\$ 40.00
24 weeks	\$ 432.00
48 weeks	\$ 768.00

HORIZONTAL BAR 468X90	
1 week	\$ 20.00
12 weeks	\$ 216.00
24 weeks	\$ 384.00

TILE AD 120x90	
1 week	\$ 10.00
12 weeks	\$ 108.00
24 weeks	\$ 192.00



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